Daicy Yu

SELECTED SKILLS

- User research & interview
- Wireframing (Figma)
- Prototyping (Figma)
- Accessible design
- Usability testing
- HTML (basic)

LANGUAGES

English – fluent

Mandarin Chinese – fluent

Spanish – highly proficient

French – conversational

ACADEMIC BACKGROUND

Designlab (UX design boot camp)

Remote | Sep 2023 – July 2024

(M.S.) Communication, Health, and Life Sciences – On Pause

Wageningen University & Research – Wagenignen, Netherlands | Aug 2022 – Jun 2023

(B.A) Psychology, (B.A.) Program in the Environment, Romance Languages and Literatures

University of Michigan – Ann Arbor, Michigan | Class of 2021

GPA: 3.94 / 4.00, High Distinction

CONTACT

✉ daicy.its.yu@gmail.com   📍 Chicago, IL

📞 608-695-6986   🌐 daicyyu.com

WORK EXPERIENCE

Section Head for User Experience (Volunteer) – STEPBible.org

Remote   Feb 2024 – Present

- Work cross-functionally to build intuitive and accessible interfaces and user experiences for a Bible-study tool, enhancing usability for 360,000 annual users.
- Advocate for accessibility to build for diverse audiences.
- Make informed decisions by translating qualitative insights into design solutions that balance needs of different user groups.
- Present suggestions and findings weekly, sharing process and ideas to reach alignment within the team.

UX Designer – SafeBike Project (personal project)

Chicago, IL   April 2024 – Present

- Conducted competitive analysis and user interviews to identify pain points and opportunities in biking navigation.
- Built detailed user flows, wireframes, and prototypes, conducting usability testing to iterate on designs.
- Currently collaborating with a developer to transition designs into functional implementations.

Project Controller – Unilever Consultancy Project

Wageningen, Netherlands   May 2023 – July 2023

- Conducted research and analysis to inform the design of packaging for plant-based ice cream, enhancing sensory expectations.
- Navigated complex project requirements, and developed data-informed advice to address design challenges.
- Delivered a visual presentation to articulate research findings.